



**SUPPORTER
PACKAGE**

**3,249 PUSH-UPS
5-28 JUNE 2024**





WHY WE PUSH FOR BETTER MENTAL HEALTH



**3,249 AUSTRALIANS LOST
THEIR LIVES TO SUICIDE IN 2022**

A blue outline of the map of Australia is positioned behind the text, with the text overlaid on it.

The focus of The Push-Up Challenge is to raise awareness and reduce the stigma around mental health challenges. We raise funds for key mental health organisations so they can continue to invest in research, resources, services and programs to support our communities.



HOW YOUR ORGANISATION CAN HAVE IMPACT



“The Push-Up Challenge gave our staff the opportunity to have fun and connect with their colleagues in a unique way. Doing the challenge together means they are able to gain each other’s trust and feel comfortable opening up whilst learning about and discussing mental and physical health impacts” – Wiley, Team Leader



PARTICIPATE AT WORK

We encourage and support all workplaces to get involved. You can download posters, email signatures, templates and social media tiles from the website.

BECOME A PARTNER

Collaborate with us as a foundation partner and connect your brand to helping improve the mental health of Australians.

BECOME A SUPPORTER

Our official supporters have access to an extensive toolkit and personalised support to drive your crew’s engagement and participation.

DOLLAR MATCHING

Dollar Matching your crew’s fundraising efforts goes a long way to show your organisation’s support of mental health.



WHY LEVEL UP WITH A SUPPORTER PACKAGE?



LEAD

Show your employees that your company is publicly walking the talk on improving mental health in Australia.

SUPPORT

Enjoy support direct from The Push-Up Challenge team and enhance your organisation's overall experience.

CONNECT

Unify your organisation and boost employee engagement through company-wide involvement.

RECOGNITION

Get recognised publicly as a key supporter of The Push-Up Challenge and its mental health beneficiaries.

INSIGHTS

Gain insights on employee wellbeing through participation data, to help inform future organisational wellness efforts.

SUPPORTER TOOLS TO HELP YOU EMPOWER YOUR PEOPLE

FOR \$4,900 INC. GST, YOU'LL RECEIVE

- Early VIP registration for your workplace.
- An invite to an exclusive Official Supporter virtual event and Q&A held by our CEO Nick Hudson and the team prior to push-off.
- Dedicated admin support from our corporate engagement team.
- Bio and Logo on our Supporters page.
- Co-branded communication tools.
- 50 x event T-shirts for your team (more available at a discounted cost).
- A medal pack to award your top push-up legends.
- Merch discount code for friends and family.
- Dedicated LinkedIn 'Shout Out' post promoting your organisation's involvement.
- Dedicated post-event wrap-up video.





LET'S DO THIS! #PUSHFORBETTER

www.thepushupchallenge.com.au

